

MEWA CREW

WHITEPAPER



Meme Loud.
Meme Proud.
One Global Crew.

MEWA CREW — Let's make memes matter again.



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1. Overview

MEWA CREW is a decentralized memecoin project built on the Binance Smart Chain (BSC), created to celebrate the universal culture of memes – loud, unapologetic, and global. Designed as a community-first, low-tax, no-VC coin, MEWA CREW unites the internet’s meme lovers into one powerful crew of creators, traders, and viral marketers.



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2. Vision

To become the global benchmark for memecoins by fostering a sustainable, community-led culture where value is derived from virality, humor, and social coordination.

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3. Mission Statement

To create the world's loudest and most influential meme movement on-chain, rewarding creativity, humor, and community participation through a decentralized memecoin that lives and thrives on the internet's attention economy.

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4. Core Values

- **Decentralization:** No dev worship. No central authority. The crew leads.
- **Creativity:** Memes are our artform and weapon.
- **Inclusivity:** Global. Borderless. Anyone can join the crew.
- **Transparency:** LP is locked or burned. No hidden allocations.
- **Fun-first:** If it ain't fun, it ain't MEWA.



5. Utility & Features

MEWA Platform (Coming Soon)

A browser-based meme creation tool that empowers users to craft bold, culture-driven memes — fast and effortlessly. Built for virality, optimized for socials, and powered by the crew. The app will also feature light meme-based games and interactive challenges that reward creativity, community participation, and viral impact.

NFT Collection — OG MEWA

Limited edition meme-themed avatars and collectibles that give early access to future airdrops, voting power, and exclusive community perks.

Meme-to-Earn Engine

Weekly contests hosted through the dApp, where community members can create, submit, and vote on memes — earning \$MEWA for the loudest, funniest, and most impactful entries.

Merch & IRL Engagement

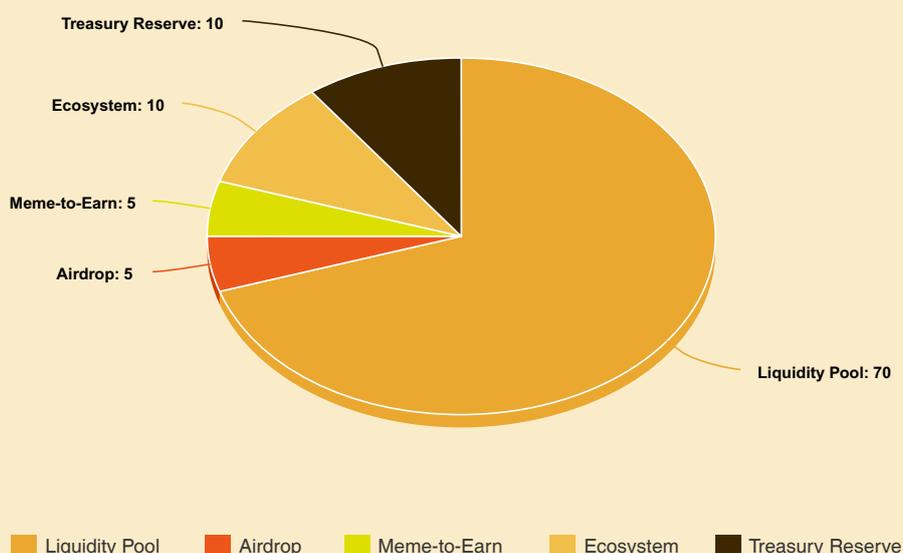
Hoodies, stickers, street posters — online culture meets real-world visibility. Meme street campaigns and meetups coming post-launch.

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6. Tokenomics

- **Liquidity Pool: 70%** – Locked or burned at launch for security and transparency
- **Airdrop: 5%** – Fairly distributed to early adopters & meme warriors
- **Meme-to-Earn: 5%** – Community contests and viral campaigns
- **Ecosystem: 10%** – To support growth, utility expansion, and community initiatives. Locked for 3 months.
- **Treasury Reserve: 10%** – Reserved for project sustainability, operations and strategic needs. Locked for 6 months.



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7. Additional Security

- **Transaction Tax** – Helps deter bots, reduce volatility, and fund ecosystem rewards
- **Anti-Whale Mechanism** – Limits on max transactions and wallet sizes to prevent manipulation
- **No Team Token at Launch** – Zero insider advantage; fully community-first
- **Renounced Ownership** – Ensures contract control is permanently given up.
- **LP Lock Proof Will Be Made Public** – Liquidity is locked for trust and transparency
- **Multisig Admin** – Critical contract and treasury actions may be secured via multisig in early phases.



8. Roadmap



Phase 1 – Genesis

Fair launch on BSC, liquidity lock, token verification, formation of OG Crew, onboarding Meme warriors and early meme contests on socials.



Phase 2 – Virality

Meme-to-Earn goes live, MEWA Platform (Beta) launch, OG MEWA CREW NFT whitelist, and cross-community meme collaborations.



Phase 3 – Culture Expansion

CEX Listings, Meme Street Campaigns, IRL Meme Activations, MemeFest.



Phase 4 – MemeVerse

DAO proposal system, full rollout of the Platform (MemeVerse) (with Meme-to-Earn + Games), and expansion into cross-chain meme ecosystems.

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9. Why Binance Smart Chain (BSC)?

Low Fees: Ideal for meme trading and high-volume engagement

Familiar Ecosystem: Memecoin veterans already active on BSC

Liquidity Friendly: Easier integration with PancakeSwap and other DEXs.



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10. Marketing & Growth

- **Social Raids:** Daily meme raids on X (Twitter), TikTok, Telegram
- **Airdrops:** Strategic giveaways to meme lords and cult pages
- **Guerilla Marketing:** Posters, meme graffiti, and street team campaigns
- **Collabs:** Cross-meme campaigns with other memecoin communities



11. Community Governance

Governance will be community-led, with OG MEWA CREW NFT holders having voting rights. Meme Warriors can earn governance access through future campaigns or rewards. The community will vote on:

- Meme contest rules
- Meme reward pool sizes
- Treasury use
- Partnerships and NFT themes

DAO voting will be implemented via Snapshot or a custom portal



12. Disclaimer

\$MEWA is a memecoin project with no financial guarantees or formal backing. This is for entertainment, culture, and community — not investment advice. Do your own research.

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13. Conclusion

MEWA CREW is more than a coin. It's a loud, creative movement to revive meme culture, reward community, and break the algorithm with unstoppable viral energy. If you're tired of quiet bags and dead telegrams — join the crew.

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